

# Presbyterian Campus Ministry Board Development Seminar



Hosted by Presbyterian Campus Ministry at UNC

## Workshop Topics:

- The board and resource development
- Board development (recruitment and orientation strategies)
- The role of the resource development committee and committee chair
- The strategic fund development planning
- Fundraising 101 - trends, types of fundraising – effective fundraising
- A checklist for board members (individual and collective role as it relates to fundraising)
- Helpful fundraising resources for board members (websites/publications)

## Seminar Leader:

Ruth A. Peebles, President Innovative Nonprofit Solutions

Saturday, February 2  
9:00a.m.—4:00p.m.

## Location:

Presbyterian  
Student Center

110 Henderson St.,  
Chapel Hill  
(The west end of  
University Pres. Church)

Phone:(919) 967-2311

**Ruth Peebles** has more than 20 years of hands-on-experience in nonprofit management, fundraising and development, and project management. She is the founder and president of The INS Group, Innovative Nonprofit Solutions, ([www.theinsgroup.com](http://www.theinsgroup.com)) providing consulting services for nonprofits, faith-based institutions and governmental agencies nationally. She has served as associate director and development officer for the North Carolina Caring Program for Children and the director development for Prevent Child Abuse North Carolina. She earned a bachelor's degree in Communication from Bowling Green State University in Ohio and a graduate degree in Public Administration from the University of North Carolina at Chapel Hill, specializing in nonprofit management and policy analysis. Ruth has a certificate in nonprofit management from Duke University and a certificate in development from the Williamsburg Development Institute respectively. Ms. Peebles is an instructor for the Duke University Certificate Program in Nonprofit Management and is the creator of the workshops: Grassroots Fundraising, The ABCs of Grant Writing and Establishing an Effective Direct Mail Campaign. She is an adjunct instructor for the Master of Public Administration Program at North Carolina State University. Ms. Peebles is a founding member of the NGAAP Fund (Next Generation of African American Philanthropists).